

# Hobeika Wissam

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## PROFESSIONAL EXPERIENCE

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- 2006 - till now: Project Manager / Head of Multimedia in DATAFLOW. My responsibilities were:
  - Creating, modifying, upgrading and localizing SCORM compliant Rich Internet Applications (RIAs) for eLearning industries with the correspondence of HOUGHTON MIFFLIN (leading SCHOOL PUBLISHERS in the USA), RIVERDEEP (A leading provider of effective interactive educational) and EMPGI (Education Media and Publishing Group using Flash, Flex, AS3, Web Services...
  - Creating communication protocols between Flash and the servers.
  - Integrating cross-platform games, interface components, and quizzes in different applications and eLearning courses using eLearning standards such as SCORM and AICC
  - Team Management: Analyzing and creating easy and practical tasks for the integrators.
  - Coordinate with the .net department in order to create batch tools to facilitate and fasten the tasks.
  - Creating and maintaining presentations to share knowledge.
  - Produce coherent and detailed project plans using Microsoft Project, SharePoint and Visio.
  - Creating project analysis and plans, scope of work, reports and documentations.
- 2009: Front End Web Developer - Freelancer at BrainBox Design Agency
- 2008: Front End Web Developer - Freelancer at Grey World Wide – working on Nokia products and campaigns
- 2005 - 2006: Web Developer in Dow Group
- Summer 2004: Training for 3 months at SWELPIX as Flash Animator

## PERSONAL EXPERIENCE

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- Member of the Syndicate of the Engineers in Lebanon since 2008.
- SCORM API: Flash API library that adds SCORM functions to any flash file in order to make SCORM compliant.
- SWF Tracking API: Flash API library easy to set up with Flash, Flex and Air applications and track user's behavior in any browser.
- EBook Viewer: Flex book reader that shows the flipping book with ability to zoom in and add enrichments to every page, compatible with all OS, Resolutions and Browser, LTR and RTL support.
- Marketing Information System: Creating a Flex application "KBI" that loads xml data through web services and shows countries and relevant data according to the user specifications.
- HMSC Learning; provides a rich portfolio of high-quality educational software solutions in English, Science and Mathematics for students from nursery to class 12. HMSC is created with Flex 3, AS3, Web Services and ASP.net, secure and easily accessible by users. HMSC lists the information/books/activities that are transmitted through « web services » dynamically. A security system (Log In) is triggered at the start up page as well as at each launch

event of the activities, it decrypts the account name and the username and check for their existence in the database to either grant access or not.

- Helped in the localization of the Learning Management System (LMS) for Saudi Arabia and Libya based on Java J2EE, ASP.net, Flash and XML.
- AlefB E-Learning Interactive CD appointed to teach Arabic to children, based on Flash.
- E-book Web Portal "Tatweer" to Saudi Arabia built with Flex 3 using XML to dynamically load data. The books are displayed with their blankets and chapters, lessons and corresponding tools. A multimedia section lists all documents (videos, images, audio...) by grade according to a navigation system.
- Creation of numerous dynamic and static websites on html, css, jquery, flex, flash, xml, web services and linked to databases.
- Creation of numerous presentations and portfolios CDs
- Member of Lebanese Youth Red Cross for two years 1999 - 2001

## **EDUCATION**

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- 2001 – 2006: Masters in Informatics and Telecommunication Engineering at Antonin's University, Specialization Multimedia - degree obtained on 2008
- 2000 – 2001: Lebanese baccalaureates - Option General Sciences - Oriental School - Zahle

## **SUMMARY OF QUALIFICATIONS**

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- General Informatics:
  1. PC and MAC user
  2. Microsoft Office, iWork
  3. Languages: Algorithm OO, Java, JavaScript, PHP, ASP.net, XML, MXML, HTML, HTML5, DHTML, CSS, CSS3, JQuery, ActionScript 1.0/2.0, ActionScript 3.0, Objective C, C++
  4. Operating Systems: Windows, Linux, Mac, iOS
  5. Database: MySQL, SQL Server 2005
  6. Data Management: Microsoft SharePoint, Microsoft Source Safe, Microsoft Project, Microsoft Visio
  7. Standards: Web 2.0, SCORM, AICC, Learning Management Systems experience
- Multimedia:
  1. Adobe Photoshop, Adobe Illustrator, Adobe InDesign,
  2. Corel Draw, Quark express, 3D Studio Max,
  3. Sony Sound Forge, Photography, Adobe Premiere
- Programming:
  1. Adobe Flash, Adobe Flex, Adobe Dreamweaver, XCode, DashCode, Instruments, Microsoft Visual Studio

## **LANGUAGES**

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- English, French, Arabic spoken and written

## **OTHER SKILLS**

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- Flexible, team oriented as well as autonomous, ability to work under tight deadlines, leadership skills, good development documentation and fast learner
- Bowling, basket Ball, soccer, ping pong, swimming, skiing, movies and music